

IBM Internal Audit: An Essential Component of Governance, Risk and Compliance

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Agenda

1. The future of Governance Risk and Compliance
2. Internal audit and its function within Governance Risk and Compliance
3. Challenges for internal audit
4. IBM's internal audit capabilities and best practices
5. Questions

GRC: Key concepts

Risk management

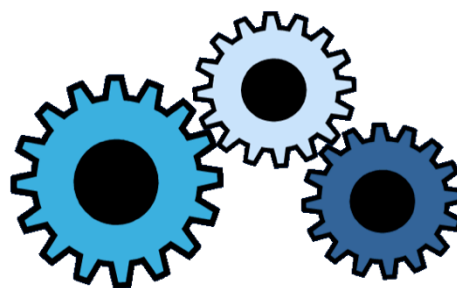
The set of activities designed to support maximum business performance through the identification, measurement, and treatment of uncertainty.

Governance

The values, culture, policies, processes, and oversight that define the structure by which the organization directs and manages itself.

Compliance

The act of adhering to, and demonstrating adherence to, regulations, standards, policies, and procedures.



GRC

The coordination of these three domains to **improve efficiency** with shared resources and **strengthen decision-making** by producing more complete and accurate information.

GRC represents the parameters within which a company drives success.



The Enterprise GRC platform will continue to extend its reach

Extension into New GRC Domains

Companies are moving a range of **risk oversight** functions onto GRC platforms, such as fraud risk, model validation, new product approval, vendor risk and business continuity

GRC Convergence

The financial crisis showed the importance of **integrated risk management** to optimize outcomes. Inability to aggregate and share risk across the business was a key deficiency. The importance of the GRC platform has increased as a buying priority

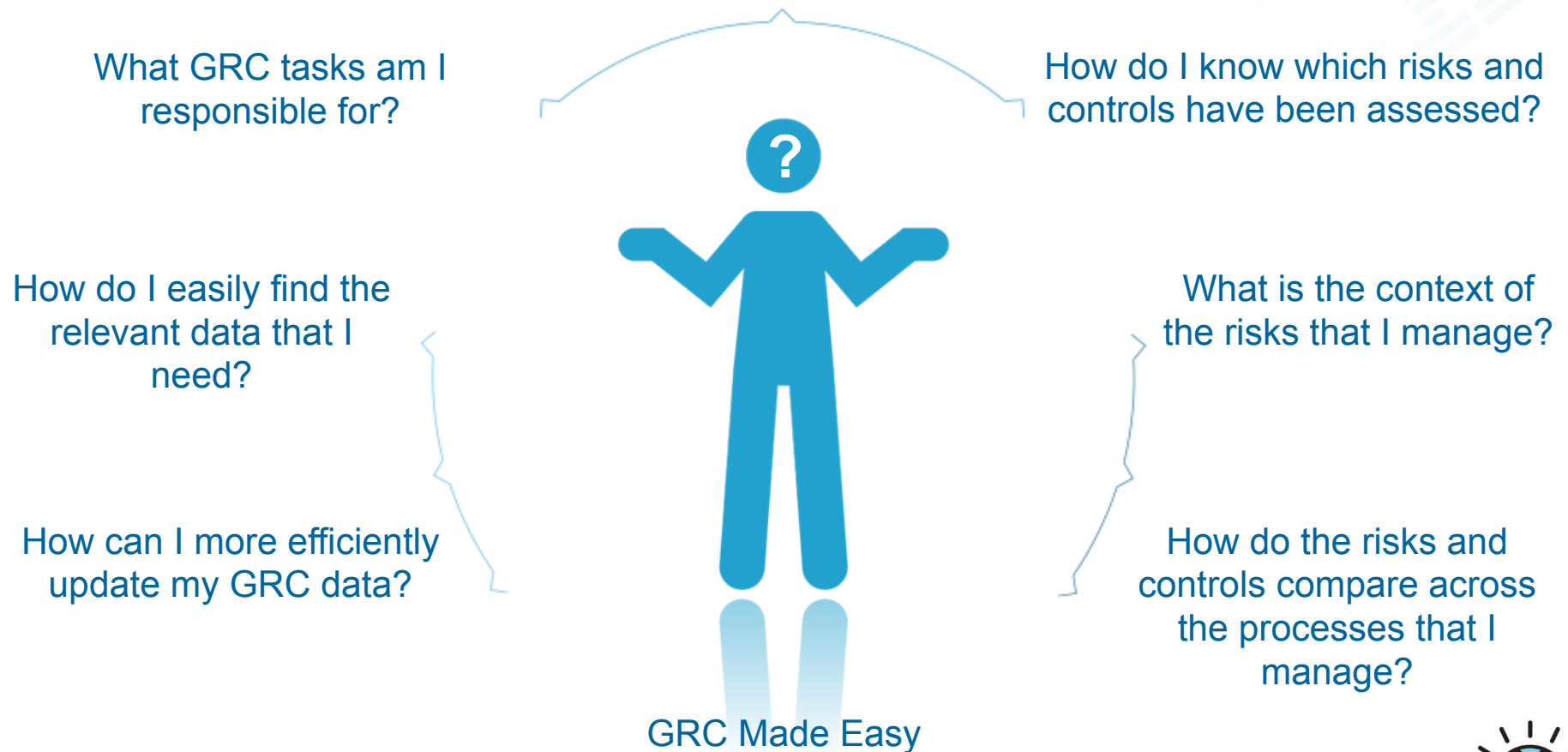
Integration with Operational Systems

As GRC practices mature, there is an increased requirement for **integration with operational systems** including IT security, fraud detection, claims systems, and portfolio management



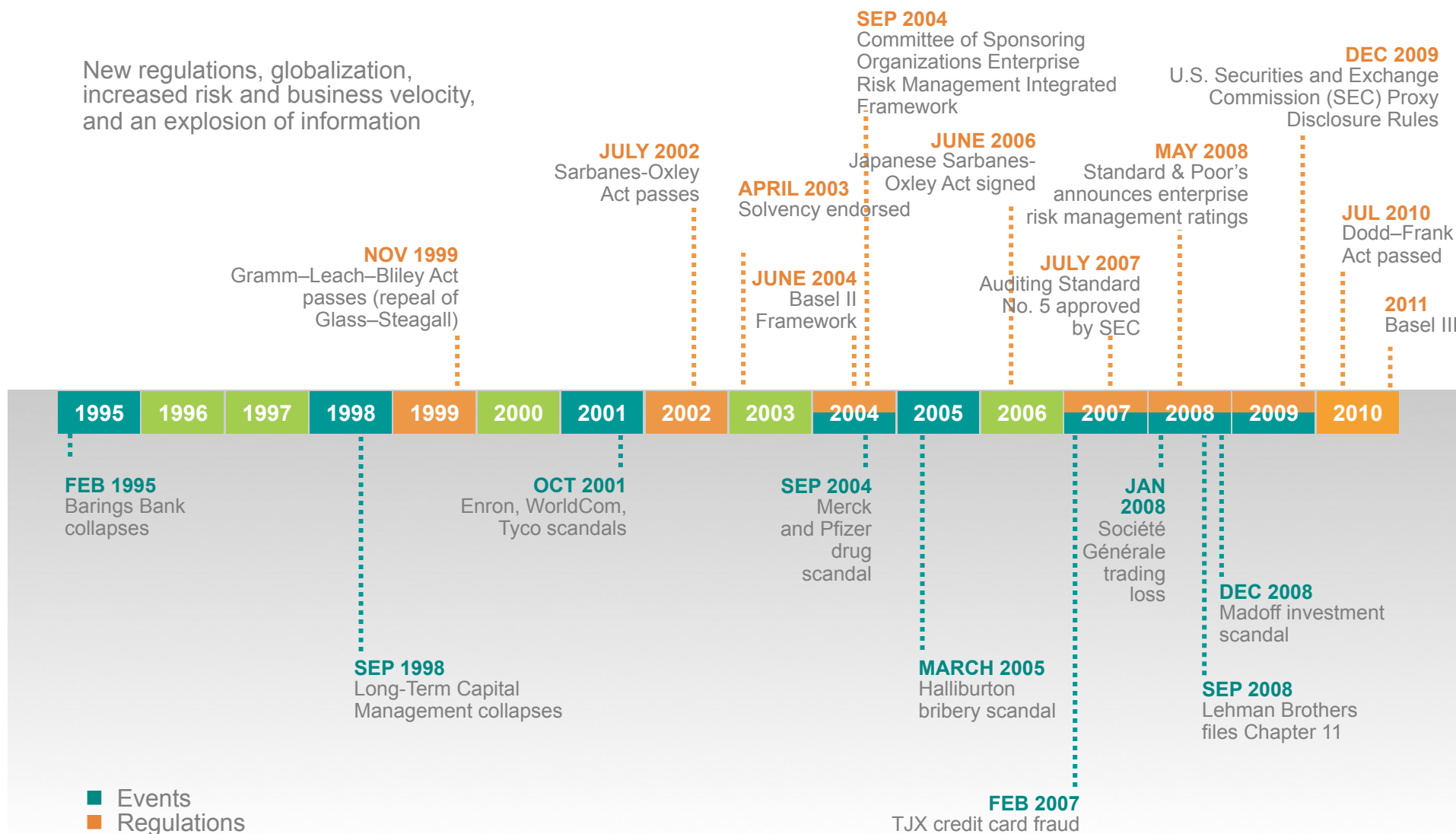
Every member of an organization is responsible for governance, risk management and compliance

from top executives and the board to business process owners and front line staff



Risk is a significant challenge in today's business environment

New regulations, globalization, increased risk and business velocity, and an explosion of information



Risk management failures can be hugely damaging in terms of direct losses as well as reputational damage

UBS reaches \$50m settlement over bond

— *The Times*
August 7, 2013

Nationwide Insurance data breach affects 1.1 million people

— NBC News
December 6, 2012

Outages hit Bank of America electronic and phone banking

— *Los Angeles Times*
February 1, 2013

TD Bank to pay \$52.5 million in U.S. settlements over Ponzi scheme

— *Reuters*
September 23, 2013

JP Morgan agrees to \$5.1bn fine with mortgage regulator

— *The Guardian*
October 25, 2013

There is a growing need to manage risks that can affect operational performance

Insider threats, cyber crime and fraud cost billions and affect reputation



Network security

Theft of information related to SecurID tokens affected 40 million people who use the tokens to access the internal computer networks of 25,000 corporations, including defense contractors.



Data privacy

Personal information including credit and debit card numbers was stolen from more than 100 million accounts of a prominent game console.



Access control

A trader familiar with access controls from years spent in the compliance department of a multinational banking and financial services company cost that company more than USD7 billion.

Most companies have a fragmented view of risk
and have trouble leveraging risk information for better decisions



Risk managers face a range of challenges today

The top of the list includes regulation, governance and profitability



Data challenges

Challenges

- Data silos
- Manual data processes
- No data controls
- No data archiving
- No data/model separation

Opportunities

- Data warehouse
- Automated data processes
- Secured/audited data
- Archived data
- Data/model separation

Accurate, secure, audited data is needed so that



Risk information can be trusted for decision-making

Reporting challenges

Challenges

- Disparate systems
- Spreadsheet models
- Inconsistent assumptions
- Lack of version control
- Lack of controls

Opportunities

- Integrate disparate models
- Limited spreadsheet use
- Consistent assumptions
- Grid enabled
- Model controls

Consistent and reliable reporting is needed so that



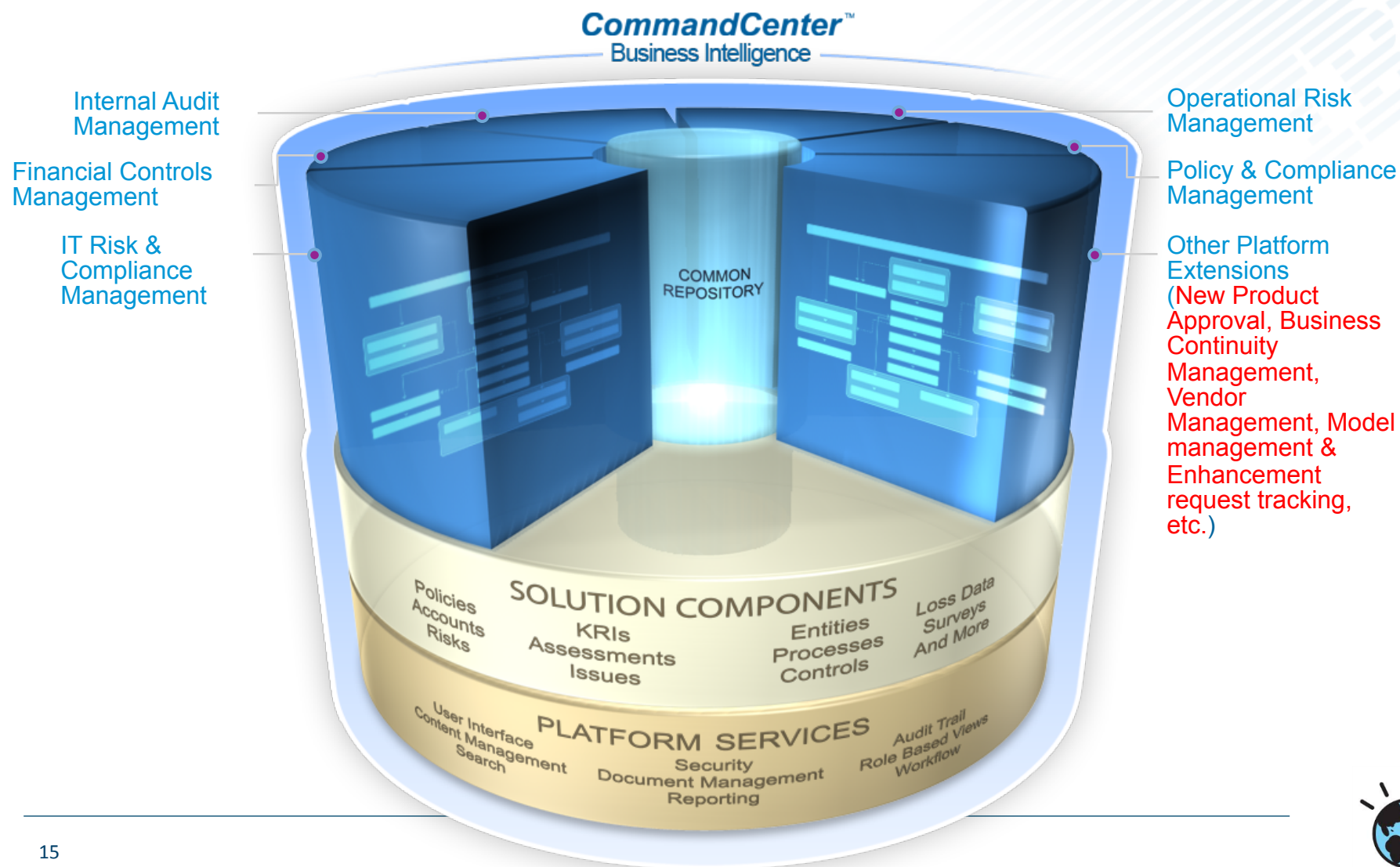
Risk information can be trusted for decision-making

[illegible]

Challenges for internal audit

- Audit committees to support and strengthen internal and external audit functions, internal controls, and financial management and financial reporting functions are more common in state governments (NY State is a good example)
- Changes in SOX or SOX-like financial requirements
- Annual reports on activity (consolidating data)
- Performance evaluations (self-testing)
- Gathering accurate and consistent testing evidence
- Improving audit efficiency (resource planning, workflow)

IBM's Integrated Approach to Risk Management



Governance, risk and compliance solutions from IBM can help you overcome these challenges

Integrate

multiple areas of risk and compliance by having a central platform for integrated reporting, workflow and policies.



Support

virtually any risk management methodology via a patented, adaptable framework enabling easier configuration.



Provide

visibility into the state of risk in business with interactive dashboards and ad hoc reports for decision support.



Facilitate

an ecosystem of process, technology and content to provide better alignment and value to the business.



Automate

the compliance and risk management activities' powerful workflow for automating business processes.

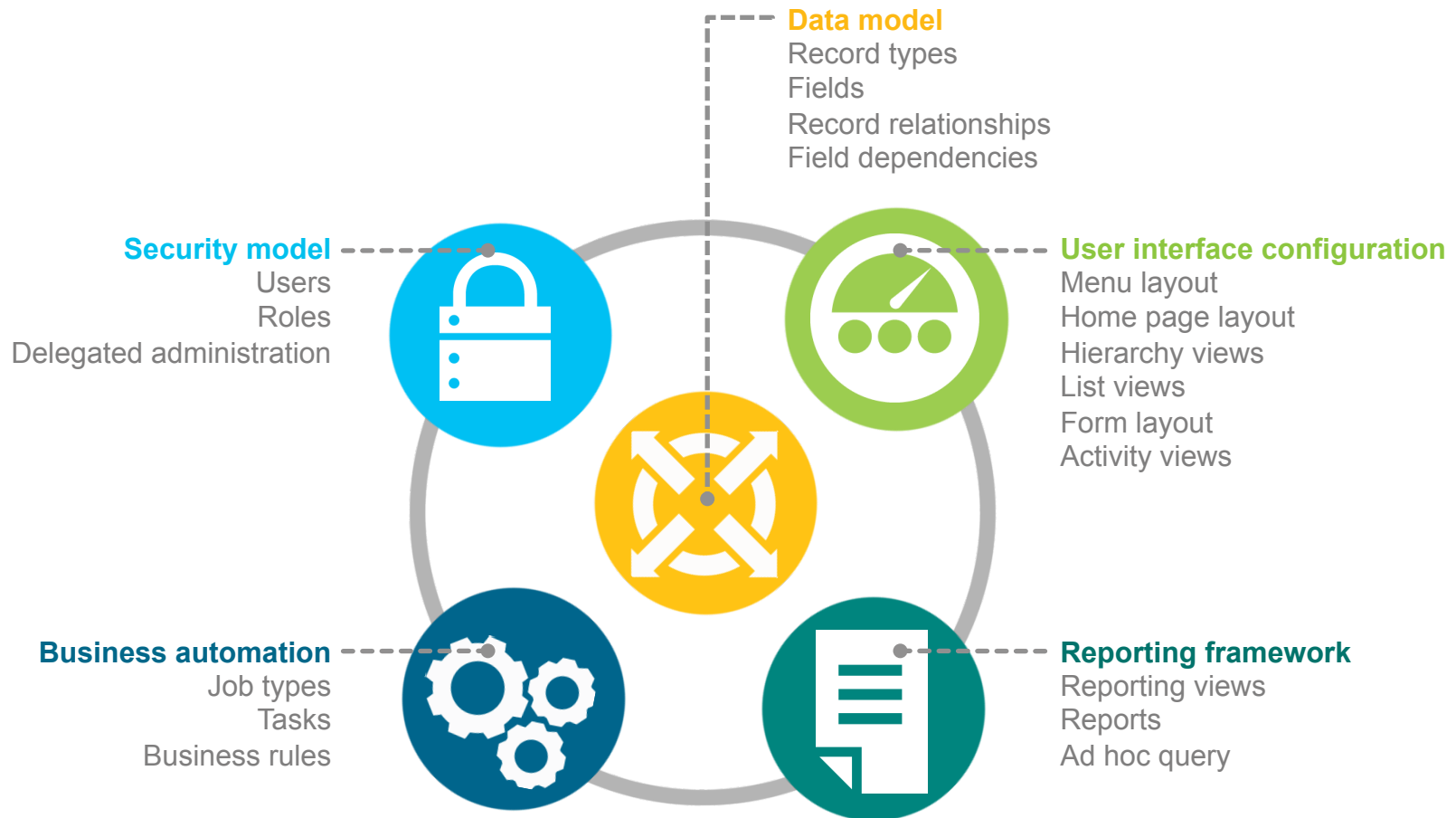


Centralize

oversight, reporting, accountability, social collaboration, and visual and predictive analytics.



Supporting GRC according to your organization's current state of readiness and maturity



Supports your methodology and your process
Can lower total cost of ownership and increase user adoption

3 Lines of Defence Model

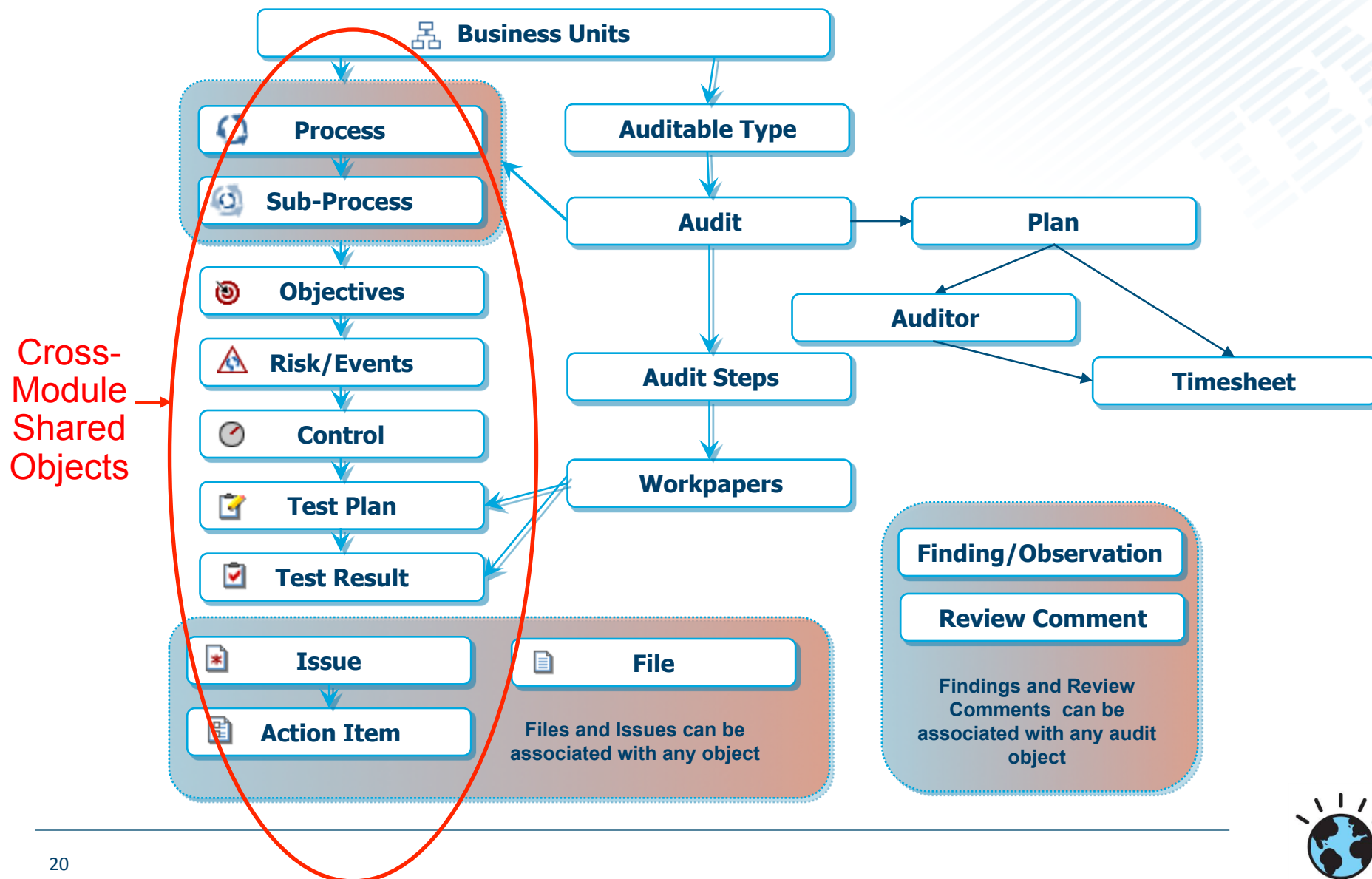
3 Lines of Defence is a governance model to provide integrity over its risk management practices.

Operationally, the model defines three levels of risk management accountabilities and the boundaries that exist between each level, to provide a complete system of risk management.

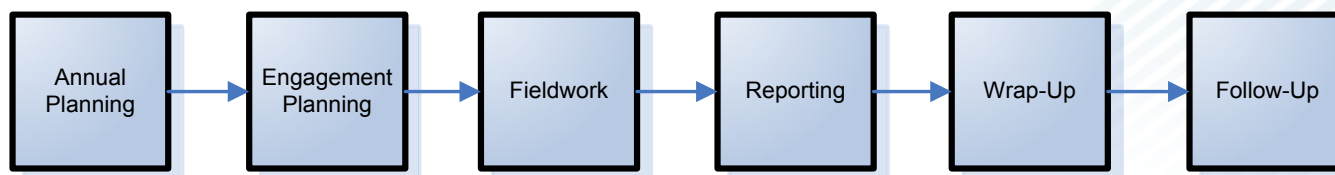
The pyramid is an effective representation of the model as it graphically shows the breadth and depth of risk management practices that should exist at each level to complete the risk management system.



Audit Framework Example with Add'l Audit Data Elements



Overview of Capabilities in Internal Audit



Annual Planning

- Define audit universe
- Perform risk assessment for scoping
- Create multi-year audit schedule

Engagement Planning

- Resource requirements
- Allocate resources
- Define scope and work programs

Fieldwork

- Perform audits
- Create and store workpapers
- Track auditor time
- Leverage management's test plans and results

Reporting, Wrap-up and Follow-up

- Generate automated audit reports
- Management Action Plans
- Prepare for future audits

Audit
Audit: 10-01-01, 10-01-02, 10-01-03
Auditor: 10-01-01
Status: By: Scheduled Start Date

Audit		Audit Phase		Assignment	
Name	Description	Name	Type	Scheduled Start Date	Expected End Date
10-01-01	10-01-01	10-01-01	Report	Oct 1, 2007	Oct 1, 2007
Auditor: 10-01-01					
Audit		Audit Phase		Assignment	
Name	Description	Name	Type	Scheduled Start Date	Expected End Date
10-01-02	10-01-02	10-01-02	Report	Oct 1, 2007	Oct 1, 2007
Auditor: 10-01-02					
Audit		Audit Phase		Assignment	
Name	Description	Name	Type	Scheduled Start Date	Expected End Date
10-01-03	10-01-03	10-01-03	Report	Oct 1, 2007	Oct 1, 2007
Auditor: 10-01-03					

Audit Plan

Show Details

	2,008				2,009				2,010				2,011							
	Jun	Feb	Mar	Apr	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Jul	Aug	Sep	Oct	Nov	Dec
Merchant Services																				
NA Firewalls																				
Non-Audit Time																				
Office Physical Security																				
WW Change Management																				



Business intelligence via IBM Cognos software

Provide rich, interactive, real-time **dashboards and reports**.

Enable drill-down from reports into supporting reports as well as the underlying detail data.

Provide **comprehensive monitoring and management** across the business.

Deliver executive dashboards and reports and empower the user.

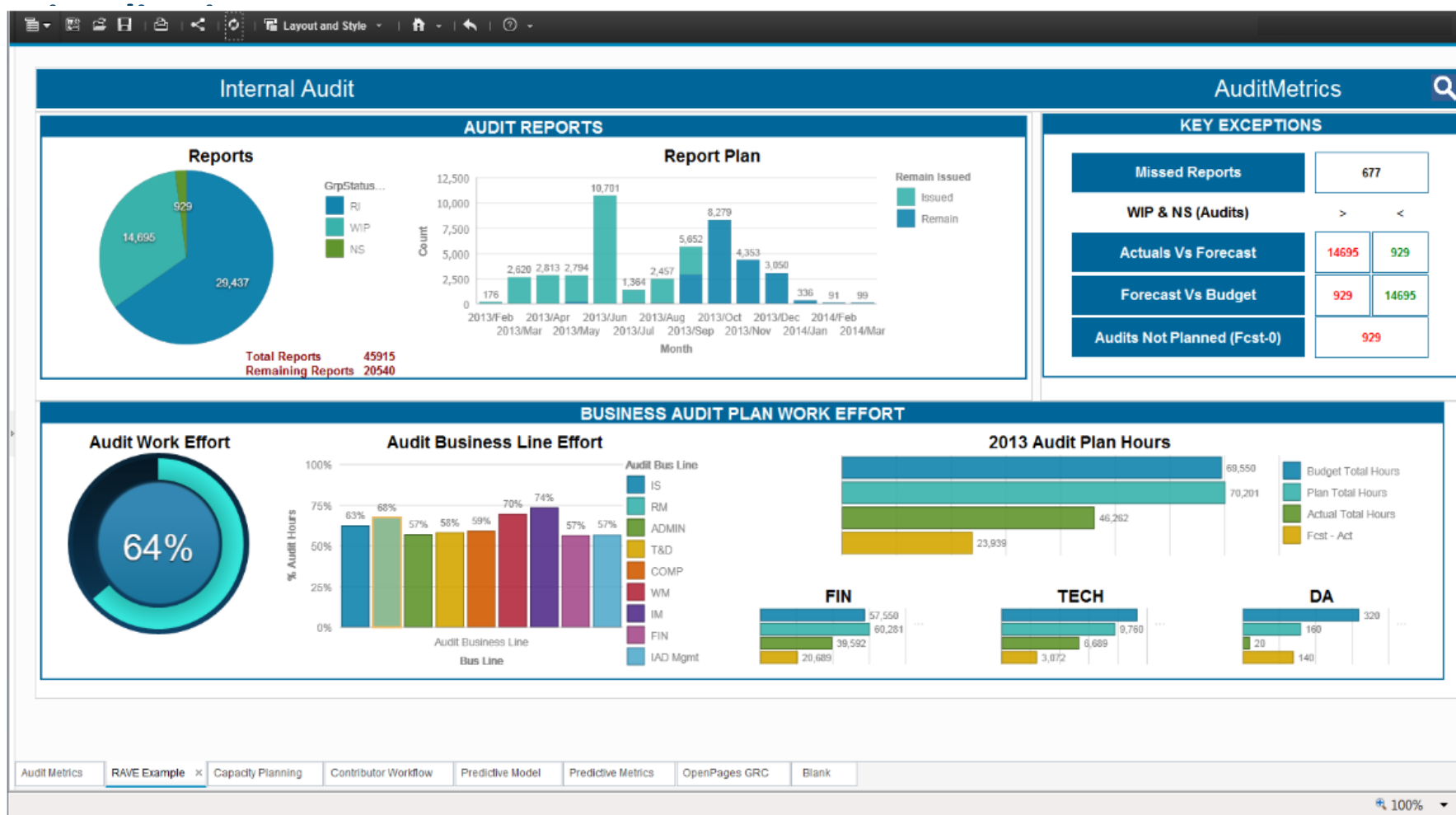
Enable users to design and run reports tailored to their business needs.



Audit resource planning with immediate visualization of results



Audit Dashboards: User driven, relevant dashboard context, self-service, enterprise level, access consistent data, share reporting, dashboards,



Interactive Reporting Visualization

The screenshot displays the IBM OpenPages GRC Platform interface, specifically the Process Risk Analysis and Process Detail sections.

Process Risk Analysis

Business Entity: /Global Financial Services/North America/Retail Banking
Process: RA Loans-Loan Origination
Process Flow Diagram: Select a Process Flow Diagram

Entity Description: Organisational Unit
Process Description: Loan origination is the process by which a borrower applies for a new loan, and a lender processes that application.
Process Flow Description: Draft for Sales Process

Inherent Risk: Likelihood: 0, Impact: 0, Rating: Low
Residual Risk: Likelihood: 0, Impact: 0, Rating: Low

Risks	Inherent Risk	Residual Risk	Control Design Effectiveness	Control Operating Effectiveness
Risk01 Non compliance with regulations	Likelihood: Very High Impact: Very High Very High	Likelihood: High Impact: Very High Very High	1 5	4 1 1
Risk02 Unauthorized access	Likelihood: Very High Impact: Very High Low	Likelihood: Medium Impact: High Low	1	1
Risk03 Data validation errors	Likelihood: Very High Impact: High Low	Likelihood: Medium Impact: Medium Low	1	1
Risk04 Loss of customer data	Likelihood: High Impact: Very High Low	Likelihood: High Impact: Low Low	2	1 1
Risk05 Unauthorized decisions	Likelihood: High Impact: High Low	Likelihood: Medium Impact: Low Low		

IBM OpenPages GRC Platform

Home | Compliance Director - compliancedirector | System Admin

My OpenPages | Reporting | Organization | Assessments | Compliance | Policy Management

Process Detail | Policies > RA Loans-Loan Origination

Detail View

Process Details
 Fields
 Automation Jobs
 Change History
 Locks

Related Information
 Parents
Business Entities (2)
Risk Assessments (1)
 Strategic Objectives (0)

Associations
Data Inputs (1)
Data Outputs (1)
 Issues (0)
 KPIs (0)
Process Diagrams (2)
Questionnaires (1)
 Risks (0)
 Signatures (0)
Sub-Processes (9)

Attachments
 Files (3)
 Links (0)

RA Loans-Loan Origination
 Description: Loan origination is the process by which a borrower applies for a new loan, and a lender processes that application.
 Process Owner: Process Owner - processowner
 Domain: Operational
 In Scope: ORM
 Business Entity Hierarchy: Global Financial Services > North America > Commercial Banking
 Primary Parent Hierarchy: RA-CB-Loans

Fields
General

Name:	RA Loans-Loan Origination	Description:	Loan origination is the process by which a borrower applies for a new loan, and a lender processes that application.						
Additional Description:	Origination generally includes all the steps from taking a loan application up to disbursement of funds (or declining the application). Loan servicing covers everything after disbursing the funds until the loan is fully paid off. Loan origination is a specialized version of new account opening for financial services organizations. Certain people and organizations specialize in loan origination. Mortgage brokers and other mortgage originator companies serve as a prominent example.								
Process Owner:	Process Owner - processowner	Domain:	Operational						
Control Effectiveness by Process:		Documents by Process:	<table border="1"> <thead> <tr> <th>View File</th> <th>Detail View</th> <th>Document Type</th> </tr> </thead> <tbody> <tr> <td>View File</td> <td>Know Your Customer Process Flow.vsd</td> <td>Process Narrative</td> </tr> </tbody> </table>	View File	Detail View	Document Type	View File	Know Your Customer Process Flow.vsd	Process Narrative
View File	Detail View	Document Type							
View File	Know Your Customer Process Flow.vsd	Process Narrative							

Full reporting capabilities supported on mobile devices



Summary of IBM's advantages in GRC

Comprehensive capabilities across virtually all aspects of governance, risk and compliance

Flexible data model, workflows, forms and reports to address the needs of organizations

Virtually unmatched **reporting, analytics and visualization** capabilities with embedded Cognos software

Powerful ecosystem of relevant risk, compliance and business process technologies to complement OpenPages software

Breadth of **expertise and services** capabilities covering technology and GRC

OpenPages software has a demonstrated history of **successful GRC implementations and satisfied client references**



Why does this matter to You?

1. Protect and preserve taxpayer funds
2. Improved audit management efficiency resulting reduced cost
5. Protect reputation
4. Enhance transparency
5. Increase audit accuracy and overall success of audit results

Thank you.



Audit Universe Report (sorted by weighted risk score)

Audit Universe - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Mail Print

feliciaaudit

- Audit Universe

Audit Universe

Business Entity: /Global Financial Services
Sorted By: Weighted Risk Score

Name	Description	Weighted Risk Score	Override Risk Score	Estimated Hours	Previous Audit Result	Previous Audit Completed
Non-Audit Time						
NA Firewalls	North America Internet and Intranet	45	52	850	Good	Dec 15, 2007
Allowance for Loan Losses	Quarterly Review	35		180	Excellent	Feb 1, 2009
WW Change Management	Change Management process worldwide	31	96	480	Fair	Mar 31, 2008
Merchant Services	Credit Card Merchant Services US	29	104	490	Excellent	Aug 1, 2007
AML Payments Business	Compliance with all AML regulations	21		650	Good	Dec 31, 2008
Benefits	Rewponsible for designing, implementing and managing benefits for the company.	21		390	Good	Apr 30, 2006
Office Physical Security	Physical security at headquarters in each region	20	78	250	Excellent	Feb 15, 2006
Installment Lending	Complete review of the installment lending area across the corporation.	17		490	Excellent	Feb 28, 2007

May 18, 2009

- 1 -

9:57:59 AM

Audit Plan Detail Report

Auditor Plan Detail

Business Entity: /Global Financial Services/Corporate/Internal Audit/IT

Time Scale: Weeks

Start Date: Jun 30, 2008

End Date: Dec 31, 2008

Auditor: FeliciaAudit

[Hide Details](#)[illegible]

Control Effectiveness by Mandate - For a selected Business Entity, the report shows the % of effective controls with Processes by Mandate.












Keep this version ▾ + + + ▾ ▾ ▾ Add this report ▾

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Control Effectiveness by Mandate

Reporting Period: Current Reporting Period

Business Entity: /Global Financial Services/Corporate ▾ **Finish**

Mandate	Type	Jurisdiction	Applicability	% Controls Effective
 AGA Report No. 12 - Cryptographic Protection of SCADA	Industry Standard	Global	Global	50.0
 AICPA/CICA Generally Accepted Privacy Principles	Common Practice	Global	Unassessed	71.4
 BIS 76: Electronic Banking Group White Paper: October 2000	Law / Regulation	Global	Global	100.0
 BITS Framework for Managing Technology Risk for IT Service Provider Relationships	Common Practice	Global	Global	40.0
 Bank Protection Act 12 USC 1882	Law / Regulation	Global	Global	100.0
 CobIT 4.0 - Level 1	Common Practice	Global	Global	71.1
 CobIT 4.1	Common Practice	Global	Global	83.3
 Cobit 4.0 - Level 2	Common Practice	Global	Global	72.2
 EU Privacy Directive (EU 95-46-EC)	Law / Regulation	Global	Global	33.3
 FDIC: FIL-43-2003 Guidance on Developing an Effective Software Patch Management Program	Law / Regulation	Global	Global	90.0
 FFIEC 16: Information Security 16-0006	Law / Regulation	Global	Global	70.0

Local intranet | Protected Mode: Off 100%

Audit Overview Report



Audit Overview Report

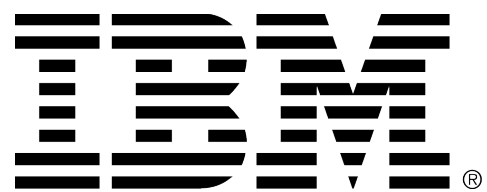
Reporting Period: Current Reporting Period
Audit: /Global Financial Services/Corporate/Internal Audit/IT/NA Firewalls - 2008

Audit	Sections	Workpapers	Preparation Status	Review Status	Findings		Issues			Review Comments			
					Open	Closed	New	Open	Closed	Entered	Accepted	Accepted-Completed	Rejected
NA Firewalls - 2008 : Firewalls help fulfill our data security strategy maintain compliance with security and privacy regulations.			In Progress	N/A	1	2	3	1	1	2	1	1	2
	01-Send notification letter : Create notification letter and send to Auditee.		Completed	Changes Required	0	0	0	0	0	0	0	0	0
	Workpaper for Send notification letter : Test Work Paper.		In Progress	In Progress	0	0	0	0	0	0	0	0	0
	02-Initial project discussion : Internal audit discussion to provide focus for engagement planning.		Ready for Review	Not Started	0	0	0	0	0	0	0	0	0
	03-Discuss budget : Discuss budget from annual plan and compare with initial estimates from engagement planning.				0	0	0	0	0	0	0	0	0
	04-Review regulations and guidance : Review relevant regulations and associated guidance, focusing on new regulations and revised guidance.				0	0	0	0	0	0	0	0	0
	05-Review prior reports and workpapers : Review audit file from previously completed audit.				0	0	0	0	0	0	0	0	0
	06-Complete risk assessment : Divide audit into appropriate sections and assess risk against each section.				0	0	0	0	0	0	0	0	0
	07-Prepare process flow charts : Review process flow charts available from business and from previous year audits, and supplement with new and revised flow charts.				0	0	0	0	0	0	0	0	0
	08-Request preliminary data : request data from auditee.				0	0	0	0	0	0	0	0	0
	09-Complete planning memo : Draft, review and complete the planning memo.				0	0	0	0	0	0	0	0	0
	10-Complete scope matrix : Complete the scope matrix												

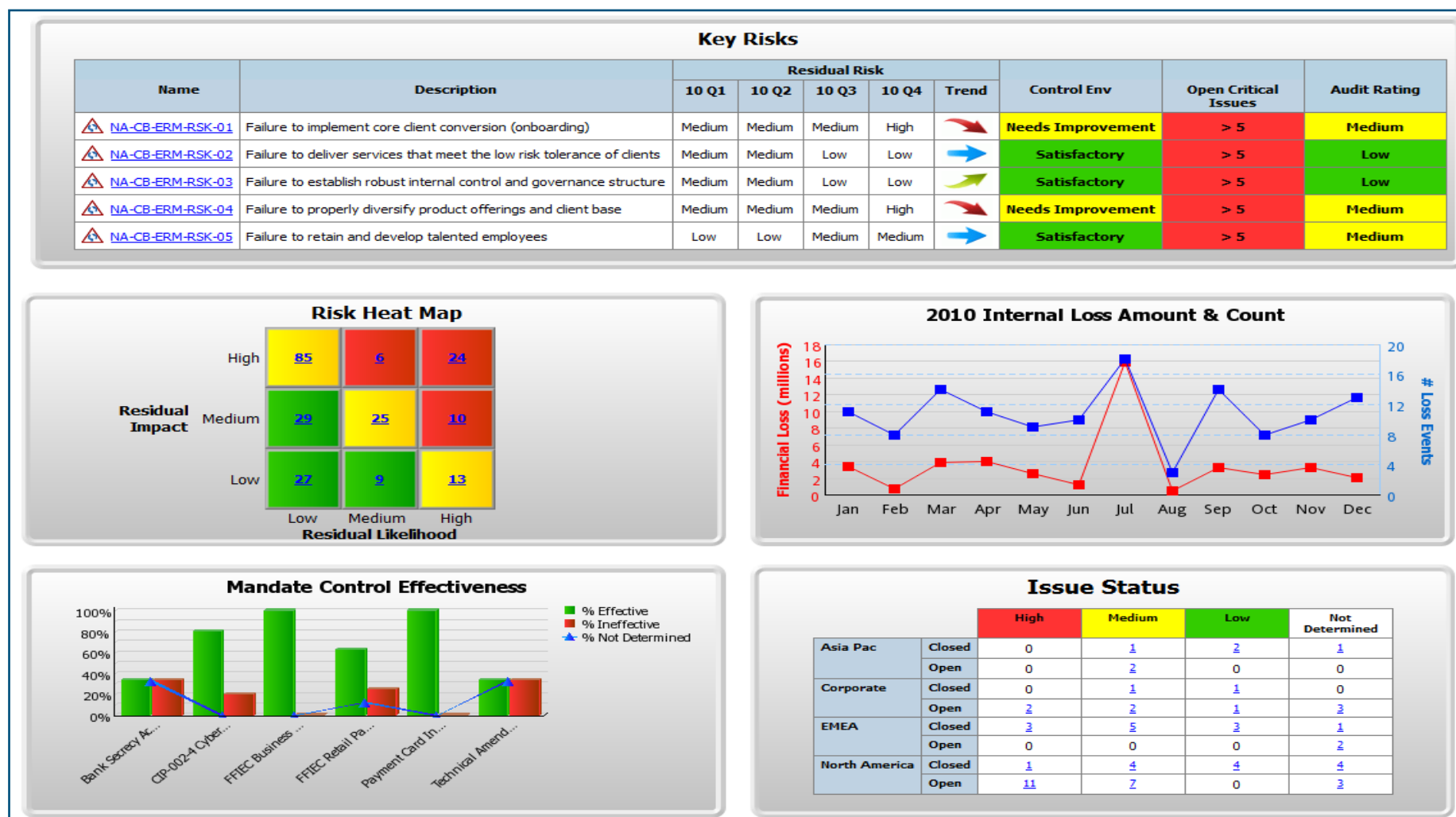


Audit Deviation Report

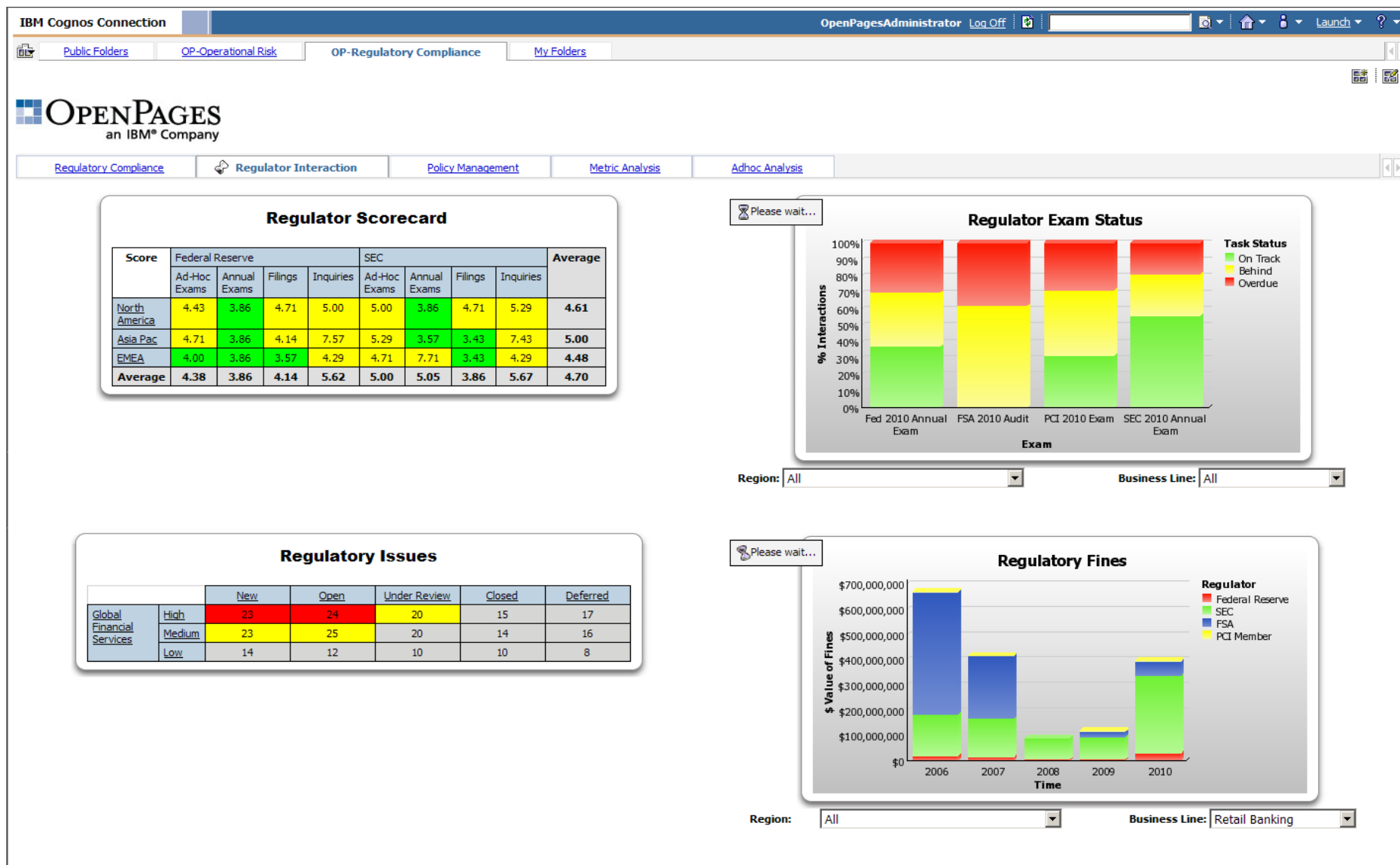
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ERM dashboard by group, with drill down capability to view additional information



Regulator Interaction



Report mining delivers insight

Automate task assignment, notifications and reminders, data routing and tracking, and more

Robust workflow establishes and automates consistent best practice processes for:

- Assessing risk
 - Incident evaluation and enrichment
 - KRI management—threshold breach awareness
- Materiality and quantitative assessments
 - Process design reviews
 - Control testing
 - Issue remediation
 - Sign-offs and certifications
 - Practically unlimited flexibility to automate processes
- Use-case examples
 - Alerting testers and reviewers when the testing needs to be performed and reviewed
 - Alerting risk managers of KRI threshold breaches
 - Alerting business owners of regulatory requirement reviews and certifications
 - Alerting process and entity—regional and corporate owners and controllers to sign off on the internal control documentation
 - Alert issue owners (gaps identified by control reviewers) in mitigating the issues by exception

